Editorial Calendar

2025

Health System News

Health System News **(HSN)** is the Ontario Hospital Association's (OHA) online hub for health care news, information and resources serving hospital members and health system partners. Created to showcase hospital best practices, success stories, resources and services to support Ontario's health care system, we invite your hospital's submissions throughout the year. Details on submission guidelines can be found on the next page.

oha.com/news

MONTH & THEME	DEADLINE FOR SUBMISSIONS
January – Clinical Education Issue To highlight the vital role that hospitals play in providing clinical education, we invite content featuring innovative teaching programs preparing learners to address health human resource needs, as well as stories spotlighting preceptors and trainers who are educating the next generation of providers.	December 9, 2024
February – Hospital-Enabled Research Issue Celebrating the top 40 research hospitals in Canada, we invite content showcasing hospital-based research initiatives.	January 20, 2025
March – Women in Health Care Issue In celebration of International Women's Day, we invite content showcasing women in health care.	February 24, 2025
April – Patient Experience Issue We invite content showcasing hospital efforts to engage patients and families in their care and to enhance the patient experience including stories featuring caregivers, volunteers and staff.	March 24, 2025
May – Mental Health Issue In celebration of Mental Health Week, we invite content showcasing innovative and inspiring mental health initiatives across Ontario's health care system.	April 21, 2025
June – Indigenous Health Issue Celebrating both Indigenous History Month and Pride Month, we invite content focused on organizational initiatives in support of these themes.	May 26, 2025
July – All submissions welcome.	June 23, 2025
August – All submissions welcome.	July 21, 2025
September – Integrated and New Models of Care Issue We invite content showcasing hospital efforts to better integrate or re-imagine care and design services around patient need. These initiatives help ensure the right care is delivered in the right place.	August 25, 2025
October – Caring for Older Adults Issue To acknowledge National Seniors Day and Patient Safety Week, we invite content showcasing enhancements made to care for older adults and patient safety improvements.	September 22, 2025
November – Technological Innovation and AI We invite content showcasing the latest technological innovations in health care, including the application of artificial intelligence (AI) to advance patient care and the use of data for insight, measurement and evaluation.	October 20, 2025
December – All submissions welcome.	November 24, 2025

OHA Ontario Hospital Association

Submission Guidelines

Content Guidelines

In addition to the editorial content themes noted above, the OHA invites stories that demonstrate:

- **Hospital leadership in driving innovation and redesigning care** (examples include the development of new models of care, collaborative efforts to integrate care or design solutions to address system challenges, tools and resources developed to benefit providers or improve care).

- **Scientific, technological, and clinical advancements to improve care** (examples include hospital research discoveries and initiatives along with the application of technology, such as AI, in health care).

- **Passion for health care** (examples include stories about health care providers and leaders, including researchers and educators, making a difference in their community and improving care for patients and their families).

Your submission should consider these questions:

- What can health system partners learn from this story?
- What are the key takeaways, lessons learned or best practices?
- How does this help shape our thinking and offer a different perspective?

Submission Requirements

- **Each story that is submitted should have the following indicated in a single Word document:**
    - > **Title: The title/headline should be engaging and brief**
    - > **Byline/author**
    - > **Photo caption (if appropriate)**
    - > **Include appropriate links within the copy, including the citing of sources**

- **The recommended article length is between 500-750 words and should be free of factual errors.**

- **Please send a high-resolution image/photo to accompany the article in .jpg format. Horizontal orientation works best.**

- **You may also submit additional images, graphics/diagrams, and video links to supplement your article.**

Submit all items via email to gotnews@oha.com

Editorial Process

Please note that submissions will be assessed by the editorial team. To be considered for publication, all articles must be educational and informative, rather than promotional. An organization may be mentioned, and its services described as a background to provide context to readers, but "advertorials" will not be accepted.

Articles may be copy-edited by the OHA prior to publication and may be returned to the author for re-writing and/or approval if major changes are required. The OHA maintains final editorial control and articles accepted for publication become the property of the OHA, along with reprinting rights and electronic rights.

Submitted articles will be reviewed, and if accepted, will be published on the website in the subsequent issue following the submission deadline and shared through the OHA's social media networks, as well as a monthly e-newsletter.

If you have any questions, please email **gotnews@oha.com.**

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