

Ontario Hospital Association Strategic Plan: 2010–2013



ONTARIO
HOSPITAL
ASSOCIATION

VISION

Achieving a high-performing health system

MISSION

To deliver high-quality products and services

To advance and influence health system policy in Ontario

To champion innovation and performance improvement

VALUES

Health-focused

We are guided by the health needs of our population and our communities.

Evidence-based

We use the best available evidence and experience in making decisions.

Collaborative

We work in partnership with others in contributing to the development of a high-performing, sustainable health care system.

Trusted

We act in a way that engenders trust and respect among members, partners, our staff and the people who use Ontario's health care system.

Our New Strategic Directions

1. Realising Quality and Efficiency
2. Advancing an Integrated Health System
3. Optimising Health Human Resources
4. Leading Governance Excellence



REALISING QUALITY AND EFFICIENCY

Our Goal: Improve system performance

We will:

1. Promote timely access to the right care
2. Promote methods to enhance operational performance
3. Facilitate transparency and accountability
4. Enable a culture of quality and patient safety

ADVANCING AN INTEGRATED HEALTH SYSTEM

Our Goal: Achieve better-connected care

We will:

1. Advance planning and implementation of the appropriate mix of capacities of health care services
2. Exercise leadership for better-connected care
3. Realise the effective adoption of enabling information technologies
4. Achieve greater collaboration with other health sector associations

OPTIMISING HEALTH HUMAN RESOURCES

Our Goal: Advance the best use of health care staff

We will:

1. Achieve the efficient and effective use of health human resources
2. Advocate for the alignment of physician incentives and accountabilities throughout the health care system
3. Advance the application of leading practices in leadership development
4. Position the OHA as the principal bargaining agent for health care providers in Ontario
5. Position the OHA as the principal benefits provider for health care providers in Ontario

LEADING GOVERNANCE EXCELLENCE

Our Goal: Strengthen governance in health care

We will:

1. Explore partnerships to leverage existing governance expertise and resources
2. Advance the application of leading practices in governance
3. Advocate for legislative and policy changes to strengthen governance
4. Model leading governance practices at the OHA Board

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